Sport Management (KINESIO-MS, PSN)
Specialization leading to Master of Science in Kinesiology

Core Requirements (10 hours)

Foundational Requirement (3 hours)
KNSISM 6807 Sport Law (3)

Research Requirement (7 hours)
Consult faculty advisor for alternatives
ESQREM 6641 Introduction to Educational Statistics (4)
ESQREM 6661 Intro to Educational Measurement (3)

Specialization Requirements (15 hours)

Required Courses (9 hours)
KNSISM 6808 Management of Sport Delivery Systems (3)
KNSISM 6809 Sport Marketing (3)
KNSISM 6837 Event and Facility Management for Sport Managers (3)

Supporting Courses (choose two, 6 hours minimum)
KNSISM 5610 Women’s Sport History (3)
KNSISM 5611 Premodern Sport (3)
KNSISM 5614 Sport and Sexuality (3)
KNSISM 5626 Sport and Popular Culture (3)
KNSISM 5690 Cultural Theories of Sport (3)
KNSISM 6189 Practicum: Sport Management (3)
KNSISM 6730 Financing Sport Operations (3)
KNSISM 6842 Business of College Sports (3)
KNSISM 8193 Advanced Independent Studies: Sport Management (1-4)
KNSISM 7711 American Sports History (3)
KNSISM 7744 Sexuality and Education (3)
KNSISM 7839 Professional Sport from the Civil War to the Present (3)
KNSISM 7850 Role of Sport in Society (3)
KNSISM 7906 Understanding Sport Consumers: Theoretical Perspectives (3)
Thesis or Internship Requirement (choose one, 6 or 8 hours)
Consult with faculty advisor

Thesis Option (6 hours)
KINESIO 7999       Research: Thesis (6 hours minimum)

Internship in Sport Management
Complete nine credit hours of an approved internship in Sport Management
KNSISM 6191       Master’s Internship/Practicum: Sport Management (8 hours minimum)

Note: Students exact curriculum may vary depending upon program of study determined by student and advisor, and approved by the Graduate Studies Committee.